

Ye LIN

Portfolio: <http://yelin.in>

UX/UI Designer / Developer / yelin2018@gmail.com / +44 7926 665669

EDUCATION

University College London

2013–2014

Université Paris-Sud 11

2012–2013

Double Degree, MSc in ICT Innovation

London, UK && Paris, France

Specialization in Human Computer Interaction & Design

- Full scholarship awarded, EIT ICT Labs Master's Program, Innovation & Entrepreneurship Minor

Zhejiang University

2008–2012

Bachelor of Engineering in Digital Media Technology

Hangzhou, China

- *GPA* – 3.88/4.0
- *Specializations* – Interactive Media, Product Design, HCI, Game Entertainment, Web 2.0, Animation
- *Honors*– National Scholarship from Ministry of Education of the P.R. China
(*Highest honor for outstanding undergraduates in China*)

EXPERIENCE

Intel Collaborative Research Institute

Jun 2014–Sep 2014

UX Design Intern

London, UK

- Carried out up-front research, user interviews and user studies about air quality and air quality data visualizations.
- Proposed a photo-based air quality visual representation to visualize air quality data.
- Learned XCode and Swift, designed and implemented an iPhone app in one month, to demonstrate my ide as and iterate design.

Aviz, INRIA

May 2013–Jun 2013

Research Intern at Aviz

Paris, France

- Worked on casual visualization and explored Spirograph design space, patterns, visual codes, etc.
- Developed an application using customized Spirograph patterns to visualize sequential Tweets data

Douban Inc.

Jun 2012–Aug 2012

UX Design Intern at Douban Design

Beijing, China

- Participated in the UX/UI design of the Douban Movie iPad app

Alibaba Cloud Computing

March 2011–May 2012

UX Design Intern at the R&D Department

Hangzhou, China

- Led in the UX/UI design and front-end development of the Cloud Render Platform
- Optimized the process of uploading render jobs, visualized cloud render results and costs

PUBLICATION

Ye Lin, Romain Vuillemot. Spirograph Designs for Ambient Display of Tweets. *IEEE VIS 2013 Arts Program proceedings*. IEEE VIS 2013, Oct 2013, Atlanta, GA, United States. IEEE

HONORS && AWARDS

3rd place at the IE Venture Days in June 2014 in London

Raised pre-seed funding and got into the Dotforge Accelerator in Sheffield, UK

Winning Team of AngelHack, Hackathon in London

Best Entrepreneurial Team, at Wellbeing Innovation Camp 2013, at Philips, in Eindhoven, Netherlands

Student volunteer at CHI 2013 in Paris

SKILLS

Design: Photoshop, Illustrator, Flash, OmniGraffle, Axure, Maya, Motion Builder, After Effects

UX Research: Contextual inquiry, sketching, wireframing, storyboards, user study, prototype

Programming: JavaScript, HTML5, CSS3, Swift, AS3.0, Processing, OpenCV, OpenGL, C++, Java, MySQL