

# Ye Lin

Full-stack Designer · 林晔

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## EXPERIENCE

### 石墨文档 Shimo Docs · Product Designer

June 2016 - now, Beijing, China

- Contributed as a leader in the design of Shimo Docs and a strong collaborator with product managers and engineers, across platforms including Web, App, WeChat Works and Desktop Client
- Applied UX research methodologies to learn and understand users' needs and behaviors to provide insights for design
- Played a critical role in several major redesign projects, as well as multiple projects from 0-1, for example, PPT, Doc, the dashboard and file systems, collaboration and sharing experience, etc.
- Designed the Shimo iPhone / Android / iPad App, which was recommended by the Apple App Store
- Led a design team of 5 designers, guided and motivated new colleagues, helped them to set priority and make trade offs among many requests
- Developed a three-month "product research" workshop with all product managers & designers, to enhance their design thinking and skills

### 豆瓣 Douban Inc · UX Designer

July 2015 - April 2016 & June - August 2012, Beijing, China

- Designed for *Douban* App, from v2.13.0 to v3.8.0, including login and register redesign, booking experience on mobile, and design exploration for Profile, etc.
- Designed the "Smile" loading animation for *Douban* App
- Designed the *2015 My Douban Movie Annual Report*, using data visualization methods and emotional design

### Blink Product Designer

January - July 2015, Beijing, China

- Worked on product design, UX & UI, motion design for the GeGe App (iOS and Android), from 0 to v2.0.

### ICRI sustainable connected cities UX Design Intern

June - September 2014, London, UK

### Aviz Research Intern

May - July 2013, Paris, France

### Alibab Group 阿里巴巴集团 UX Design Intern

March 2011 - May 2012, Hangzhou, China

## SKILLS

**Design:** Sketch, Photoshop, Illustrator

**Prototype & Motion:** Principle, After Effects, Framer JS

**User Research:** A/B testing, questionnaire, in-depth interview, usability testing, data analysis, sketching, wireframing

**Programming:** JavaScript, HTML5, CSS3, Swift, Processing

## EDUCATION

University College London 

Université Paris-Sud 11 

2013–2014, London, UK & 2012–2013, Paris, France

Human Computer Interaction & Design  
MSc in ICT Innovation

Full scholarship awarded

Zhejiang University 浙江大学

2008-2012, Hangzhou, China

B.Eng in Digital Media Technology

National Scholarship from Ministry of Education of the P.R. China (2011)

## HOBBIES

Yoga, Camping, Outdoor sports, Travel & Movie

[https://instagram.com/yeyelin\\_](https://instagram.com/yeyelin_)

## HONORS

Raised pre-seed funding and completed 3 months Dotforge Accelerator in Sheffield, UK

Winning Team of AngelHack, Hackathon in London

## PUBLICATION

Ye Lin, Romain Vuillemot. Spirograph Designs for Ambient Display of Tweets. IEEE VIS 2013 Arts Program proceedings. IEEE VIS 2013, Oct 2013, Atlanta, GA, United States. IEEE